

Adam C. Powell, Ph.D.

CONTACT INFORMATION:

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EDUCATION:

The Wharton School, University of Pennsylvania (Philadelphia, PA) July 2006 – May 2011
Doctor of Philosophy, Health Care Management & Economics

The Wharton School, University of Pennsylvania (Philadelphia, PA) July 2006 – August 2008
Master of Arts, Health Care Management & Economics (completed during the Ph.D.)

Massachusetts Institute of Technology (Cambridge, MA) September 2002 – May 2006
Bachelor of Science in Management Science (MIT Sloan), Minor in Economics

Massachusetts Institute of Technology (Cambridge, MA) September 2002 – May 2006
Bachelor of Science in Writing (Expository Writing)

DISSERTATION:

Title: Perspectives on Firm Decision Making During Risky Technology Acquisitions
Committee: Lawton R. Burns (Advisor), Harbir Singh (Chair), John R. Kimberly, Howard C. Kunreuther, and Mark V. Pauly
Available online: <http://repository.upenn.edu/edissertations/313/>

RESEARCH INTERESTS:

All of my research is conducted within the context of healthcare.

Primary: Quality (high-cost services and mHealth), Technology

Secondary: Operations, Strategy

HEALTHCARE SECTOR EXPERIENCE:

Payer+Provider Syndicate (Boston, MA) March 2012 – Present
President

- Founded a consultancy that enables health services companies and investors to better understand operational issues through market analysis, intervention evaluation, and the development of performance improvement methodologies
- Built client relationships with a wide variety of firms, including a multinational Fortune 500 company, a patient engagement company, a diabetes management company, a provider performance improvement company, a diagnostics company, a utilization management company, a provider strategy consultancy, a change management consultancy, and multiple private equity firms investing in the payer, provider, and health IT industries
- Provided turn-key outcomes research services, and managed multi-organizational, multi-disciplinary research teams
- Provided insights on healthcare topics that were featured by JAMA, CNN, Fortune, Fox Business, Inc., NBC, Reuters, Yahoo! Health, The Christian Science Monitor, and numerous other outlets.

SSB Solutions (Phoenix, AZ) April 2013 – Present
Senior Partner

- Drafted statements of work, managed client relationships, and led teams working towards the execution of strategic projects involving health systems, hospitals, service lines, physician groups, and managed care organizations
- Assisted organizations in corporate restructuring, making strategic investments, evaluating quality, developing shared services, and understanding the demand for physician services
- Worked with a predominantly rural, geographically-diverse set of organizations based in Arizona, Florida, Michigan, Minnesota, Louisiana, Tennessee, and Wisconsin

HealthHelp (Houston, TX)

October 2014 – May 2023

Director of Outcomes Research

- Managed the HealthHelp / Humana outcomes research collaboration, which has produced publications related to cardiology, oncology, and radiology. The collaboration consists of medical directors and analysts from HealthHelp, members of the Humana Business Optimization Team, members of the Humana Publications committee, Humana medical directors, and academic physicians. HealthHelp is a specialty benefits management company and Humana is a managed care organization.
- Developed studies which have been published in peer-reviewed journals including Academic Radiology, Clinical Cardiology, American Journal of Medical Quality, Journal of Patient Safety, and many others
- Crafted conference submissions, resulting in appearances at AcademyHealth, ACR, AHA Scientific Sessions, ASNR, ASTRO, HFSA, Population Health Forum, and RSNA

Oliver Wyman, Health and Life Sciences Practice (Boston, MA)

July 2011 – February 2012

Associate

- Served as a management consultant in a practice addressing the needs of the health insurance, hospital, and pharmaceutical industries
- Helped a regional payer develop a strategy for engaging consumers in the individual market post-reform
- Assessed the implications of healthcare reform for small group sales in four states for a national payer

Wharton Health Care Management & Economics Department (Philadelphia, PA)

August 2008 – May 2011

Research Assistant for Professor Lawton R. Burns, Department Chair

- Provided methodological guidance to Archstone Consulting for the report, “The Biopharmaceutical Sector’s Impact on the U.S. Economy: Analysis at the National, State, and Local Levels”
- Reviewed the literature on the success and failure of firms in order to assist in the legal defense of a medical devices firm. Subsequently developed the literature review into a book chapter on the determinants of success and failure in the medical device industry.

Wharton Operations & Information Management Department (Philadelphia, PA)

September 2007 – May 2011

Research Collaboration with Chris P. Lee, Ph.D., Professor Sergei V. Savin, and Professor Nicos Savva

- Attempted to determine how much an academic hospital system should charge private insurers under the patient classifications of the severity-adjusted MS-DRG (Medicare Severity-adjusted Diagnosis Related Groups) system
- Devised a technique for inferring the severity distribution of the patients under the new DRG system, using often incomplete data from the old DRG system. Adapted a mixed logit regression model to predict the frequency with which the health system would encounter patients with various diagnoses. Geared research to both an academic audience and to the health system's pricing negotiation committee.
- Determined the impact of high patient workload on the billing performance of a hospital trauma department. Provided guidelines for reducing the impact of workload on billing quality.

Penn Biotech Group (Philadelphia, PA)*Group Vice President / Principal of the Consulting Department*

May 2010 – May 2011

- Created a health insurance practice for Penn Biotech Group’s Consulting Department through securing two large insurers
- Responsible for recruiting student consultants and allocating them to clients

Engagement Manager for a Consulting Engagement with a Top Five Pharmaceutical Company February 2010 – April 2010

- Lead a multi-disciplinary team consisting of three post-doctoral students in the biological sciences, a doctoral student in computer science, a law student, a masters student in biotechnology, and a medical researcher
- Developed a methodology combining artificial intelligence and econometrics that the team used to study an issue concerning the regulatory approval process for pharmaceuticals
- Presented findings to the client and provided concrete recommendations about how future marketing authorization applications could be improved to maximize the likelihood of their timely and ultimate approval
- Designed and delivered software to the client to enable them to automatically evaluate their marketing authorization applications before submission to regulators

Humana, Inc. (Louisville, KY)

May 2007 – August 2007

Benefits Intern for the Human Resources Department, supervised by Debbie Triplett

- Wrote 37 presentations on issues of importance to the Benefits Department, addressing topics such as the current online wellness offerings of competitors, means in which Humana’s online benefits and wellness systems could be improved, and ways to measure employee productivity
- Devised costless ways of providing health benefits to retired and semi-retired employees
- Designed activities for the “Mental Agility Campaign” that occurred at the end of 2007
- Saved Humana tens of thousands of dollars by researching alternative benefit options and recommending those offering the best value
- Reduced the likelihood that employees will lose their homes in the future by advocating that Humana not endorse heavily-leveraged home loans

BUSINESS SECTOR EXPERIENCE:**LinPowell Corporation / Taikor Media (Philadelphia/Boston/Shanghai)**

March 2007 – September 2008

Co-founder of a startup company in the Social Web industry and partner in a Chinese outsourcing startup

- Designed a product mock-up for a social networking website intended to help people find local activities
- Selected the independent contractor used to build the site, Taikor Media, and led the project through the private beta phase of development

UBS Wealth Management USA (New York, NY)

June 2004 – August 2004

Wealth Management Intern, supervised by John Cioffi

- Investigated the relationship between the size of the underground economy and the U.S. GDP by conducting a literature review, interviewing analysts in the field, and devising indirect measures. Measured unreported Internet sales, formal labor, informal labor, and illicit labor
- Compiled reports on the American unreported economy, assorted equities in China and in the healthcare sector, and the correlation between Argentina's currency movements and its local market. Presented findings to Mr. Cioffi in order to assist him in making investment decisions.

TECHNOLOGY SECTOR EXPERIENCE:**Microsoft Corporation (Redmond, WA)**

June 2005 – August 2005

Program Manager Intern for Microsoft Office FrontPage

- Brainstormed potential web portals to be shipped with Windows SharePoint Services Version 3, an online collaboration software package
- Designed a template of a web portal for tracking the purchase and ownership of assets, which is now shipping with Windows Server 2008
- Conceived a feature for Workflow within SharePoint that addressed the needs of multiple industries and could be inexpensively implemented

MIT Artificial Intelligence Laboratory (Cambridge, MA)

June 2003 – August 2003

Research Intern, supervised by Professor Michael Collins

- Created a means for gathering data for a natural language processing experiment, in which users selected mp3s from an iTunes-like library via forming natural sentences. Designed and implemented Java-based and Visual Basic-based interfaces for permitting multiple users to collaboratively query SQL databases over a network through TCP/IP sockets.

AWARDS AND GRANTS:

Thomas Jefferson U. Award for Outstanding Teaching, Applied Health Economics & Outcomes Research Program	2021
Excellence in Online Instruction Award, Jefferson College of Population Health	2018
Selected as one of one hundred overseas experts invited to present at BIO-FORUM 2014 Modern Biotechnology & Pharmaceutical Industry Office of Shanghai Municipality	2014
Sept. ‘14 MIT Critical Data Marathon (big data competition using ICU data from the MIMIC-II database), 3rd place	2014
Jan. ‘14 MIT Critical Data Marathon (big data competition using ICU data from the MIMIC-II database), 3rd place	2014
Winner of the Brigham and Women’s Hospital iHub Hackathon Prize	2013
Selected as one of one hundred overseas experts invited to present at BIO-FORUM 2012	2012

Modern Biotechnology & Pharmaceutical Industry Office of Shanghai Municipality

Russell Ackoff Doctoral Student Fellowship Award. Wharton Risk Management and Decision Processes Center. <i>Award: \$1,000.</i>	2010-2011
Emerald LiteratiNetwork 2010 Outstanding Contributing Author Award	2010
Mack Center Emerging Technologies Management Research Grant. “What Happens to Old Technologies When New Technologies Arrive?” <i>Award: \$12,750. (Co-investigator.)</i>	2009-2010
Ruth L. Kirschstein National Research Service Award (NRSA). Agency for Healthcare Research and Quality (AHRQ). <i>Award: Two years of tuition and stipend.</i>	2006-2008

PUBLICATIONS:

Adam C. Powell, Jeremy T. Pickerell, James W. Long, Bryan A. Loy, & Amin J. Mirhadi. An assessment of the association between patient characteristics and timely lung cancer treatment. *Cancer Causes & Control*. 2024. Apr 18:1-0. doi:10.1007/s10552-024-01869-1

Adam C. Powell, James W. Long, Ajay K. Bhatnagar, Bryan A. Loy, & Amin J. Mirhadi. Use of Radiation Therapy for the Treatment of Breast Cancer in 2019 versus 2020. *Advances in Radiation Oncology*. 2024. 9(4): 101435. doi:10.1016/j.adro.2023.101435

Adam C. Powell, Elif Yay Donderici, Nicole J. Zhang, Shaun P. Forbes, Julie Wiedower, Amy C. McNeal, & Mark D. Hiatt. "Associations Among Optimal Lung Cancer Treatment, Clinical Outcomes, and Health Care Utilization in Patients Who Underwent Comprehensive Genomic Profiling." *Journal of the National Comprehensive Cancer Network*. 2024. doi:10.6004/jnccn.2023.7073

Adam C. Powell, Logan M. Horrall, James W. Long, Bryan A. Loy, and Amin J. Mirhadi. 2023. "Lung Cancer Treatment Trends During the Coronavirus Disease 2019 (COVID-19) Pandemic: A Claims and Order Data Analysis (2019–2021)." *JTO Clinical Research and Reports*. 2023 4(10): 100560. doi:10.1016/j.jtocrr.2023.100560

Adam C. Powell, Christopher T. Lugo, Jeremy T. Pickerell, James W. Long, Bryan A. Loy, and Amin J. Mirhadi. "An assessment of the association between patient race and prior authorization program determinations in the context of radiation therapy." *Healthcare*. 2023 11(3): 100704. doi:10.1016/j.hjdsi.2023.100704

Adam C. Powell, Logan M. Horrall, James W. Long, Amit K. Gupta, and Demian Gitnacht. "Sleep Testing During the Pandemic." *Sleep Medicine*. 2023 Jan 1;101:375-83. doi:10.1016/j.sleep.2022.11.008

Adam Powell and Paul Dolan. 2022. "Moving to Personalized Medicine Requires Personalized Health Plans." *Journal of Participatory Medicine*. 2022;14(1):e35798 doi:10.2196/35798

Adam C. Powell, James W. Long, Uday U. Deshmukh, and Jeffrey D. Simmons. "The Association Between the Use of Low-Slice Computed Tomography Machines and Downstream Care: Comparative Study of 16-Slice and 64-Slice Computed Tomography Angiography." *JMIR Form Res*. 2022;6(6):e32892 doi:10.2196/32892

Adam C. Powell, Jason P. Goldstein, James W. Long, Jeffrey D. Simmons, and Anthony DeFrance. "The association between provider characteristics and post-catheterization interventions." *PloS one*. 2022 Apr 1;17(4):e0266544. <https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0266544>

Ryan Lamm, D. Brock Hewitt, Michael Li, Adam C. Powell, and Adam C. Berger. "Socioeconomic Status and Gastric Cancer Surgical Outcomes: A National Cancer Database Study." 2022. *Journal of Surgical Research*. 275 (2022): 318-326. doi:10.1016/j.jss.2022.02.004

Adam C. Powell, Christopher T. Lugo, Craig L. Dietrich, Elizabeth R. Lucas, James W. Long, Anthony DeFrance, and Jeffrey D. Simmons. A Description of Outcomes Experienced by Patients Whose Orders for Peripheral Artery Revascularization Were Reviewed by a Nondental Prior Authorization Program. *Vascular and Endovascular Surgery*. February 2022. doi:10.1177/15385744211055911

Preeti Singh and Adam C. Powell. "Utilization Trends of a Government-Sponsored Health Insurance Program in South India: 2014 to 2018." 2021. *Value in Health Regional Issues*. 27 (2022): 82-89.

Martha Neary, John Bunyi, Kristina Palomares, David C. Mohr, Adam Powell, Josef Ruzek, Leanne M. Williams, Til Wykes, and Stephen M. Schueller. "A process for reviewing mental health apps: Using the One Mind PsyberGuide Credibility Rating System." 2021. *Digital Health*. 7 (2021): 20552076211053690. doi:10.1177/20552076211053690

Adam C. Powell, Christopher T. Lugo, James W. Long, Jeffrey D. Simmons, and Anthony DeFrance. "Characterizing Cardiac Catheterization Utilization in a US Population with Commercial or Medicare Advantage Health Plans." 2021. *American Health & Drug Benefits*. 14(3):91-100. <https://www.ahdonline.com/issues/2021/september-2021-vol-14-no-3/3171-characterizing-cardiac-catheterization-utilization-in-a-us-population-with-commercial-or-medicare-advantage-health-plans>

Adam C. Powell, James W. Long, Garry Carneal, Kathryn J. Schormann, and David P. Friedman. “The association between a history of anxiety or depression and utilization of diagnostic imaging.” 2021. *PLOS ONE*. Jul 12;16(7):e0254572. <https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0254572>

Adam C. Powell, Martha Neary, and Stephen M. Schueller. “Mental Health Apps: Ensuring Quality and Reimbursement Through a Dynamic Payment Formulary.” 2021. *Psychiatric Services*. doi:10.1176/appi.ps.202000754

Adam C. Powell, Mitchell Ceylan, James W. Long, Uday U. Deshmukh, Bryan Loy, and Amin J. Mirhadi. “Rate of Whole-Breast Hypofractionated Radiation Therapy Before Versus After Virtual Tumor Board Implementation.” 2021. *JCO Oncology Practice*. Jun;17(6):e809-16. doi:10.1200/OP.20.00480

Adam C. Powell and John B. Torous. “A Patient-Centered Framework for Measuring the Economic Value of the Clinical Benefits of Digital Health Apps: Theoretical Modeling.” 2020. *JMIR: Mental Health*. <https://mental.jmir.org/2020/10/e18812>

Adam C. Powell and John P. Glaser. 2020. “The healthcare information technology sector.” In Lawton Burns (Ed.), *The Business of Healthcare Innovation*, 3rd edition. *Cambridge University Press*.

John Torous, Adam C. Powell, and Elena Rodriguez-Villa. “Health Information Technology Resources to Support Measurement-Based Care.” 2020. *Child and Adolescent Psychiatric Clinics of North America*. Jul 22;29(4):763-73. <https://doi.org/10.1016/j.chc.2020.06.011>

Adam C. Powell, Matthias B. Bowman, Henry T. Harbin. “Tele-Behavioral Health for Employees: Pre-COVID Practices and Recommendations for a Post COVID Path Forward.” 2020. *The Path Forward*. <https://workplacementalhealth.org/getmedia/20ead9f9-713c-4b2d-b591-3944aeac1e74/The-Path-Forward-Tele-Behavioral-Health-for-Employees>

Adam C. Powell, John B. Torous, Joseph Firth and Kenneth R. Kaufman. “Generating value with mental health apps.” 2020. *BJPsych Open*. <https://doi.org/10.1192/bjo.2019.98>

Adam C. Powell. “Impact of the Artificial Nudge.” 2020. *Academic Radiology*. Jan 1;27(1):143-6. <https://doi.org/10.1016/j.acra.2019.09.010>

Adam Powell, Teresa Rogstad, Nandita Jacob, Gary Smith, James Long, Uday Deshmukh, Bryan Loy, and Amin Mirhadi. The Association between Use of Hypofractionation and Treatment Completion among Recipients of Radiation Therapy Post Mastectomy. 2019. *Practical Radiation Oncology*. <https://doi.org/10.1016/j.prro.2019.10.009>

Adam C. Powell, Yan Wang, Gary L. Smith, James W. Long, Uday U. Deshmukh, David P. Friedman, Christopher G. Roth, and Baskaran Sundaram. “Outpatient facility-based order variation in combined imaging.” 2019. *PLOS ONE*. <https://doi.org/10.1371/journal.pone.0224735>

Adam C. Powell, Teresa Rogstad, Sarah Elliott, Stephen Price, James Long, Uday Deshmukh, M. Hassan Murad, and Mark Steffen. “Pain and Healthcare Utilization Following Early Imaging for Low Back Pain in Older Individuals.” 2019. *Journal of the American Board of Family Medicine*. <https://doi.org/10.3122/jabfm.2019.06.190103>

Adam C. Powell, Matthias B. Bowman, and Henry T. Harbin. “Reimbursement of Apps for Mental Health: Current Practices and Potential Pathways.” 2019. *JMIR: Mental Health*. <https://doi.org/10.2196/14724>

Adam C. Powell, Teresa L. Rogstad, David E. Winchester, Jon D. Shanser, James W. Long, Uday U. Deshmukh, and Vijay M. Rao. “Discordance in Clinical Recommendations Regarding the Use of Imaging.” 2019. *American Journal of Medical Quality*. In press. <https://doi.org/10.1177/1062860619851561>

Adam C. Powell, Zongyang Yue, Chenglei Shan, and John B. Torous. “The Monetization Strategies of Apps for Anxiety Management: An International Comparison.” 2019. *Journal of Technology in Behavioral Science*. <https://doi.org/10.1007/s41347-019-00093-y>

Adam C. Powell, James W. Long, Erin M. Kren, Amit K. Gupta, and David C. Levin. 2019. “Evaluation of a Program for Improving Advanced Imaging Interpretation.” *Journal of Patient Safety*. Mar;15(1):69. <https://doi.org/10.1097/PTS.0000000000000345>

- Adam C. Powell, Christopher T. Lugo, Yan Wang, Gary L. Smith, James W. Long, and Uday U. Deshmukh. "Modification and Reinitiation of Lower Back Imaging Orders After Evidence-Based Collaborative Consultation." 2018. *Academic Radiology*. 2018 Dec 20. <https://doi.org/10.1016/j.acra.2018.12.001>
- Teresa L. Rogstad, Adam C. Powell, Yongjia Song, Tristan Cordier, Stephen E. Price, James W. Long, Uday U. Deshmukh, and Jeffrey D. Simmons. "Determinants of Outcomes Following Outpatient Placement of Implantable Cardioverter Defibrillators in a Medicare Advantage Population." 2018. *Clinical Cardiology*. 2018 Aug 9. <https://doi.org/10.1002/clc.23041>
- Adam C. Powell, Preeti Singh, and John B. Torous. 2018. "The Complexity of Mental Health App Privacy Policies: A Potential Barrier to Privacy." *JMIR: mHealth and uHealth*. 6(7):e158. <http://mhealth.jmir.org/2018/7/e158/>
- Adam C. Powell, Stephen E. Price, Khoa Nguyen, Gary L. Smith, James W. Long, and Uday U. Deshmukh. "Prior Authorization for Elective Diagnostic Catheterization." 2018. *American Health & Drug Benefits*. 11(4): 168.174. <https://ahdbonline.com/issues/2018/june-2018-vol-11-no-4/2580-prior-authorization-for-elective-diagnostic-catheterization-the-value-of-reviewers-in-cases-with-clinical-ambiguity>
- Adam C. Powell, David C. Levin, Erin M. Kren, Roy A. Beveridge, James W. Long, and Amit K. Gupta. 2017. "2005 to 2014 CT and MRI Utilization Trends in the Context of a Nondential Prior Authorization Program." *Health Services Research and Managerial Epidemiology*. <https://doi.org/10.1177%2F2333392817732018>
- Adam C. Powell, Teresa L. Rogstad, Uday U. Deshmukh, Stephen E. Price, and Jeffrey D. Simmons. 2017. "An exploration of the association between ischemic etiology and the likelihood of heart failure hospitalization following cardiac resynchronization therapy." *Clinical Cardiology*. <https://doi.org/10.1002/clc.22779>
- Adam C. Powell, Amin J. Mirhadi, Bryan A. Loy, Laura E. Happe, James W. Long, Erin M. Kren, and Amit K. Gupta. 2017. "Presentation at computed tomography (CT) scan of the thorax and first year diagnostic and treatment utilization among patients diagnosed with lung cancer." *PLOS ONE*. 12(7): e0181319. <https://doi.org/10.1371/journal.pone.0181319>
- John Torous, Jorge Rodriguez, and Adam C. Powell. 2017. "The New Digital Divide For Digital Biomarkers." *Digital Biomarkers*. <https://doi.org/10.1159/000477382>
- Adam C. Powell, Patrick J. Kennedy, Garry Carneal, Steve Davis, Henry Harbin, and The Kennedy Forum Senior Leadership Team. 2017. "New Technologies for Improving Behavioral Health." *Kennedy Forum Issue Brief*. bit.ly/2qGGydz
- Adam C. Powell, Jasmine K. Ludhar, and Yuri Ostrovsky. 2017. "Health Information System Use in an Affluent Region in India: Findings from a Survey of Chandigarh Hospitals." *International Journal of Medical Informatics*. 103 (2017) 78–82 <https://doi.org/10.1016/j.ijmedinf.2017.04.011>
- Adam C. Powell, Milton Chen, and Chanida Thammachart. 2016. "The Economic Benefits of Mobile Apps and Telepsychiatry Services When Used by Adolescents" *Child and Adolescent Psychiatric Clinics*. doi:10.1016/j.chc.2016.07.013
- John Torous, Adam Powell, and Michael Knable. 2016. "Quality assessment of self-directed software and mobile applications for the treatment of mental illness." *Psychiatric Annals*. 46(10):579–583. doi:10.3928/00485713-20160908-02.
- William Gruber, Adam Powell, and John Torous. 2016. "The Power of Capturing and Using Information at the Point of Care." *Healthcare*. <http://www.sciencedirect.com/science/article/pii/S221307641630015X>
- Adam C. Powell, John Torous, Steven Chan, Geoffrey Raynor, Erik Shwartz, Meghan Shanahan, and Adam B. Landman. 2016. "Inter-rater Reliability of mHealth App Rating Measures: Analysis of Top Depression and Smoking Apps." *Journal of Medical Internet Research: mHealth and uHealth*. 4(1): e15. <http://mhealth.jmir.org/2016/1/e15/>
- Bryan A. Loy, Clive I. Shkedy, Adam C. Powell, Laura E. Happe, Julie A. Royalty, Michael T. Miao, Gary L. Smith, James W. Long, and Amit K. Gupta. 2016. "Do Case Rates Affect Physicians' Clinical Practice in Radiation Oncology?: An Observational Study." *PLOS ONE*. 11(2): e0149449. <http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0149449>

- Adam C. Powell, Daniel S. Hippe, James W. Long, and Jeffrey D. Robinson. 2015. "Re-initiation of Withdrawn or Modified Neuroimaging Requests after Collaborative Consultation." *Academic Radiology*. *Published Online in Advance of Print Publication (September 9, 2015)*: [http://www.academicradiology.org/article/S1076-6332\(15\)00330-X/abstract](http://www.academicradiology.org/article/S1076-6332(15)00330-X/abstract).
- John Torous and Adam C. Powell. 2015. "Current research and trends in the use of smartphone applications for mood disorders." *Internet Interventions*. 2(2):169-173. <http://dx.doi.org/10.1016/j.invent.2015.03.002>
- Adam C. Powell, Adam B. Landman, and David W. Bates. 2014. "Certification of Mobile Apps for Health Care-Reply." *JAMA*. 312(11): 1156-1157. <http://jama.jamanetwork.com/article.aspx?articleid=1904820>
- Saurabh Jha and Adam C. Powell. 2014. "A (Gentle) Introduction to Behavioral Economics." *American Journal of Roentgenology*. 203(July 2014): 111-117. <http://www.ajronline.org/doi/abs/10.2214/AJR.13.11352>
- Adam C. Powell, Adam B. Landman, and David W. Bates. 2014. "In Search of a Few Good Apps." *JAMA*. 311(18): 1851-1852. *Published Online in Advance of Print Publication (March 24, 2014)*: <http://jama.jamanetwork.com/article.aspx?articleid=1852662>
- Adam C. Powell, Sergei V. Savin, and Nicos Savva. 2012. "Physician Workload and Hospital Revenue: Overworked Physicians Generate Less Revenue Per Patient." *Manufacturing & Service Operations Management*. *Articles in Advance (May 4, 2012)*: 1-17.
- Adam C. Powell and Jeff C. Goldsmith. 2012. "The health information technology sector." In Lawton Burns (Ed.), *The Business of Healthcare Innovation*, 2nd edition. *Cambridge University Press*.
- Adam C. Powell. 2011. "Perspectives on Firm Decision Making During Risky Technology Acquisitions." *Publicly accessible Penn Dissertations*.
- Atul F. Kamath, Keith Baldwin, Lauren K. Meade, Adam C. Powell, and Samir Mehta. 2011. "The Increased Financial Burden of Further Proposed Orthopaedic Resident Work Hour Reductions." *The Journal of Bone and Joint Surgery*, 93-A(7): e31(1)-e31(8).
- Lawton R. Burns, Rajiv J. Shah, Frank A. Sloan, and Adam C. Powell. 2009. "The Impact of Hospital Ownership Conversions: Review of the Literature and Results from a Comparative Field Study" in Grant Savage and Myron Fottler (Eds.), *Advances in Health Care Management, Volume 8. Biennial Review of Health Care Management: Meso Perspectives*. pp. 171-229. United Kingdom: Emerald.
- Adam C. Powell. 2006. "To Our Health: The Role of IT in Healthcare." *DSpace@MIT, MIT Archives. Thesis*.

PUBLISHED ABSTRACTS:

Powell AC, Lugo CT, Pickerell JT, Long JW, Loy BA, Mirhadi AJ. Ensuring Equal Access to Guideline-Based Radiation Therapy for Prostate Cancer Through Prior Authorization. *Journal of Oncology Navigation & Survivorship*. 2021 Nov 1;12(11).

Powell A, Ward P, Goldstein J, Long J, Simmons J, DeFrance A. THE ASSOCIATION BETWEEN PROVIDER CHARACTERISTICS AND POST-CATHETERIZATION PROCEDURES. *Journal of the American College of Cardiology*. 2021 May 11;77(18_Supplement_1):1252-.

Powell A, Rogstad T, Jacob N, Smith G, Long J, Deshmukh U, Loy B, Mirhadi AJ. The Association Between Use of Hypofractionation and Treatment Completion Among Recipients of Radiation Therapy Post-Mastectomy. *International Journal of Radiation Oncology• Biology• Physics*. 2019 Sep 1;105(1):E459.

Powell AC, Price SE, Nguyen K, Smith GL, Long JW, Deshmukh UU. Prior Authorization for Diagnostic Catheterization: The Value of Reviewers When There is Clinical Ambiguity. *Circulation: Cardiovascular Quality and Outcomes*. 2017;10:A018.

Powell AC, Mirhadi AJ, Loy BA, Long JW, Kren EM, Gupta AK. Presentation at diagnosis and intensity of interventions in people with lung cancer. *J Clin Oncol*. 2016;34(suppl; abstr e20052).

Powell AC, DeFrance A, Haagensen S, Painter PL, Long JW, Tankersley MA, Altonen BL, Gupta AK. A Comparative Study of the Efficiency of Non-Invasive Imaging Modalities in the Evaluation of Outpatient Chest Pain and the Sequential Relationship between Coronary Imaging Modalities Leading to Percutaneous Coronary Interventions at the Patient Level. *Circulation: Cardiovascular Quality and Outcomes*. 2015 May 1;8(Suppl 2):A262.

WORKING PAPERS:

Rural Hospital Success Through Integration (with Ronald Whiting)

Trends in the Implementation of the Cyberchondria Severity Scale in the Empirical Literature (with Cayetana Calderon-Smith)

EDITORSHIPS:

Discover Health Systems. Editorial Board Member.

Journal of Participatory Medicine. Editorial Board Member.

Journal of Medical Internet Research: Mental Health. Editorial Board Member.

July 2022 – Present

December 2017 – Present

March 2016 – January 2023

ORAL AND POSTER PRESENTATIONS:

- Industry Perspectives Panel** October 24, 2024
MIT Sloan Health Systems Initiative Lab 2024 Workshop. (with Emily Lindemer, Debra Wein, and Rebecca Schechter)
- Global Digital Mental Health** June 18, 2024
Society for Digital Mental Health Annual Meeting, Virtual (moderator on panel with Chaitali Sinha, Daisy Singla, and Julia Corcoran, PsyD)
- Managing Healthcare Supply Chain Operations: Health IT** March 22, 2024
Northeastern University D'Amore-McKim School of Business, Boston, MA
- India's Healthcare IT Revolution** December 15, 2023
Indian School of Business Faculty Masterclass, Virtual
- Lung Cancer Treatment Utilization Trends: 2019-2021** March 31, 2023
National Comprehensive Cancer Network (with Logan Horrall, James Long, & Amin Mirhadi), Orlando, FL
- Sleep Testing During the Pandemic** December 12, 2022
AcademyHealth: Dissemination & Implementation (with Logan Horrall, James Long, Amit Gupta, and Demian Gitnacht), Washington, DC
- Use of Radiation Therapy for the Treatment of Breast Cancer in 2019 vs. 2020** October 26, 2022
American Society for Radiation Oncology 2022 Annual Meeting (with James Long, Ajay Bhatnagar, Bryan Loy, and Amin Mirhadi), San Antonio, TX
- A Conversation on Mental Health.** July 12, 2022
WFAE Live, WFAE, National Public Radio (with panelists Garry Crites and Kathy Rogers)
- Mental Health Discussion** July 11, 2022
Charlotte Talks with Mike Collins, WFAE, National Public Radio (with panelists Cherene Caraco, Felice Hightower, and Kevin Markle)
- Panel on possible reimbursement mechanisms for digital mental health treatments** June 14, 2022
Panel Moderator - Inaugural Virtual Conference, Society for Digital Mental Health (with panelists Stephen Chan, Oliver Harrison, Brenda Jackson, Yuri Maricich, and Michael Schoenbaum)
- Racial disparities in stage 3 lung cancer treatment.** June 1, 2022
*American Society of Clinical Oncology 2022 Annual Meeting (with Jeremy T. Pickerell, James W. Long, Bryan A. Loy, and Amin J. Mirhadi), Published abstract. Journal of Clinical Oncology 2022 40:16_suppl, e18574-e18574
DOI: 10.1200/JCO.2022.40.16_suppl.e18574*
- An Assessment of the Association between Patient Race and Prior Authorization Program Determinations in the Context of Radiation Therapy for Breast Cancer** March 31-April 2, 2022
National Comprehensive Cancer Network (NCCN) Virtual Annual Conference (with Christopher Lugo, Jeremy Pickerell, James Long, Bryan Loy, and Amin Mirhadi)
- Racial Disparities in Stage 1 Lung Cancer Treatment** March 31-April 2, 2022
National Comprehensive Cancer Network (NCCN) Virtual Annual Conference (with Christopher Lugo, Jeremy Pickerell, James Long, Bryan Loy, and Amin Mirhadi)
- Healthcare IT: Global Lessons and Indian Priorities** January 20, 2022
Indian School of Business Faculty Masterclass, Virtual
- Ensuring Equal Access to Guideline-Based Radiation Therapy for Prostate Cancer Through Prior Authorization** November 17-21, 2021
Academy of Oncology Nurse & Patient Navigators (AONN+) Virtual Annual Conference (with Christopher Lugo, Jeremy Pickerell, James Long, Bryan Loy, & Amin Mirhadi), Virtual

How is Health IT Used in the U.S.? <i>Northeastern University Bouvé College of Health Sciences – School of Nursing, Boston, MA</i>	November 2, 2021
The Association between Use of Hypofractionated Radiation Therapy for the Treatment of Prostate Cancer and Treatment Completion <i>American Society for Radiation Oncology 2021 Annual Meeting (with Jason Goldstein, Elizabeth Lucas, James Long, Amin Mirhadi, & Bryan Loy), Chicago, IL</i>	October 26, 2021
The Pandemic’s Impact on U.S. Cancer Care <i>RCR Learning Live 21, The Royal College of Radiologists (UK), Virtual</i>	October 19, 2021
Downstream Outcomes after the Placement of Orders for Peripheral Artery Revascularization <i>2021 New Cardiovascular Horizons Annual Conference, Virtual (with Christopher Lugo, Craig Dietrich, Elizabeth Lucas, James Long, Anthony DeFrance, and Jeffrey Simmons)</i>	June 1-4, 2021
The Association between Provider Characteristics and Post-Catheterization Procedures <i>American College of Cardiology’s 2021 Annual Meeting, Virtual (with Patrice Ward, Jason Goldstein, James Long, Jeffrey Simmons, and Anthony DeFrance)</i>	May 15-17, 2021
Digital Health: Pathways to Payment <i>School of Public Health, University at Albany – State University of New York, Albany, NY.</i>	May 5, 2021
Rate of Whole Breast Hypofractionated Radiation Therapy Pre- Versus Post-Virtual Tumor Board Implementation <i>National Consortium of Breast Centers 2020 Interdisciplinary Breast Center Conference, Virtual (with Mitchell Ceylan, James Long, Uday Deshmukh, Bryan Loy, and Amin Mirhadi)</i>	April 17, 2021
Digital Mental Health Dynamic Payment Formulary Introductory Meeting <i>One Mind PsyberGuide (with Stephen Schueller)</i>	September 2, 2020
2020 RadSite Cone Beam CT Standards Overview Webinar <i>RadSite, Virtual (with Garry Carneal, William Harrell, and Eliot Siegel)</i>	June 17, 2020
The Association between 16-slice versus 64-slice Computed Tomography Angiography of the Neck and Subsequent Invasive Cerebrovascular Angiography <i>American College of Radiology, Virtual (with Julie Hutchinson, James Long, Uday Deshmukh, and Jeffrey Simmons)</i>	May 16, 2020
The Evidence Supporting Radiology Benefit Management – Going Beyond Clinical Decision Support <i>Department of Radiology, Thomas Jefferson University, Philadelphia, PA</i>	January 31, 2020
Digital Health: Pathways to Payment <i>The Wharton School of the University of Pennsylvania, Philadelphia, PA</i>	January 30, 2020
Brain Fitness at Work <i>Pacific Business Group on Health, webinar</i>	October 10, 2019
The Association between Use of Hypofractionation and Treatment Completion Among Recipients of Radiation Therapy Post-Mastectomy <i>American Society for Radiation Oncology, Chicago (with Teresa Rogstad, Nandita Jacob, James Long, Uday Deshmukh, Amin Mirhadi, & Bryan Loy)</i>	September 27, 2019
An Introduction to Health IT <i>National Healthcare Academy, Indira Gandhi Memorial Hospital, Malé, Maldives</i>	July 3 & 4, 2019
Coverage for Digital Therapeutics <i>Mental Health America Policy Institute, Washington, DC</i>	June 11, 2019

Outpatient Facility-Based Order Variation in Combination Imaging of the Abdomen <i>AcademyHealth, Washington, DC (with Yan Wang, Christopher Lugo, Gary Smith, James Long, Uday Deshmukh, and Christopher Roth)</i>	June 2, 2019
How Health Insurance Works & The Differences Between Dental and Medical Insurance <i>Thomas Jefferson University Dept. of Oral & Maxillofacial Surgery, Philadelphia, PA</i>	May 30, 2019
Outpatient Facility-Based Order Variation in Combination Imaging of the Thorax <i>American College of Radiology, Washington, DC (with Yan Wang, Christopher Lugo, Gary Smith, James Long, Uday Deshmukh, and Baskaran Sundaram)</i>	May 18, 2019
Technology and Healthcare – Better Access and Affordability <i>ConnectUS, simulcast at the United States Embassies in New Delhi, India; Malé, Maldives, and at ISB Mohali</i>	April 29, 2019
Digital India Goes to the Hospital <i>Virinchi Hospitals, Hyderabad, India</i>	March 20, 2019
Reinitiation of Imaging for Low Back Pain after Collaborative Consult <i>American College of Radiology, Washington, DC. (with Christopher Lugo, Yan Wang, Gary Smith, James Long, Uday Deshmukh, and Jeffrey Robinson)</i>	May 19, 2018
Capturing Digital Biomarkers to Drive Predictive Models <i>Bridge to Population Health East, Boston, MA (with Jorge Rodriguez)</i>	May 14, 2018
Impact of a Private Health Insurer’s Coronary Computed Tomography Angiography Coverage Decision <i>Radiological Society of North America, Chicago, IL (with Teresa Rogstad, Jesse Cambon, Christopher Lugo, Gary Smith, Amal Agarwal, Anthony DeFrance, James Long, and Uday Deshmukh)</i>	November 30, 2017
Determinants of Outcomes Following Outpatient Placement of Implantable Cardioverter Defibrillators in a Medicare Advantage Population <i>American Heart Association: Scientific Sessions, Anaheim, CA (with Yongjia Song, Teresa Rogstad, Tristan Cordier, Stephen Price, James Long, Uday Deshmukh, and Jeffrey Simmons)</i>	November 13, 2017
Wearables in Mental Health <i>Connected Health Conference: Wearables in Healthcare. Boston, MA</i>	October 25, 2017
Telemedicine: Affordable, High-Quality Care Facilitated by Hub & Spoke Networks <i>Tata Communications / Ruby Hall Hello Healthcare Event, Pune, India. (Virtual)</i>	July 14, 2017
Enhancing the ROI and Quality of Healthcare Innovations through Design <i>Case Western Reserve University, Cleveland, OH</i>	April 18, 2017
Prior Authorization for Diagnostic Catheterization: The Value of Reviewers When There is Clinical Ambiguity <i>American Heart Association: Quality of Care and Outcomes Research, Arlington, VA (with Stephen Price, Khoa Nguyen, Gary Smith, James Long, and Uday Deshmukh)</i>	April 2, 2017
Health IT: Benefits and Current Use in India <i>Marathwada Hospital Association, MGM Medical College, Aurangabad, India</i> <i>Seth Nandlal Dhoot Hospital, Aurangabad, India</i>	March 11, 2017 March 11, 2017
2005-2014 CT and MRI Single Market Utilization Trends with a Non-Denial Prior Authorization Program <i>Radiological Society of North America, Chicago, IL (with David Levin, Erin Kren, Roy Beveridge, James Long, and Amit Gupta)</i>	November 28, 2016
No Association Found between Ischemia and Rate of Congestive Heart Failure Hospitalization Following Cardiac Resynchronization Therapy <i>Heart Failure Society of America, Orlando, FL. (with Erin Kren, Teresa Rogstad, Uday Deshmukh, Stephen Price, and Jeffrey Simmons)</i>	September 19, 2016

Evaluate Quality in mHealth to Prevent Patient Harm <i>mHealth + Telehealth World, Boston, MA. (with John Torous)</i>	July 26, 2016
Valuing Innovation in Radiology <i>American College of Radiology, Washington, DC.</i>	May 18, 2016
CT and MRI 8 Year Utilization Trends in the Context of a Non-Denial Prior Authorization Program <i>American College of Radiology, Washington, DC. (with David Levin, Erin Kren, Roy Beveridge, James Long, and Amit Gupta)</i>	May 15, 2016
Impact of Hyperbolic Discounting on Preferences for Screening for Lung Cancer <i>Radiological Society of North America, Chicago, IL (with Saurabh Jha)</i>	November 30, 2015
Analysis of Utilization Rate in a Medicaid Population Cohort of the Demographics of Medical Providers Ordering Cross Sectional Neuroimaging Procedures Related to a Clinical Decision Support System Through a Non-Denial Radiology Benefit Management Program <i>Radiological Society of North America, Chicago, IL (with Orest Boyko, Laryssa Boyko, & Amit Gupta)</i>	November 30, 2015
Provider Scoring: Improving Quality and Efficiency of Radiation Therapy Treatment <i>Population Health Forum, Washington D.C. (with Gary Smith and Orest Boyko)</i>	November 2-4, 2015
A Comparative Study of the Efficiency of Non-Invasive Imaging Modalities in the Evaluation of Outpatient Chest Pain and the Sequential Relationship between Coronary Imaging Modalities Leading to Percutaneous Coronary Interventions at the Patient Level <i>American Heart Association Scientific Sessions, Orlando, FL</i> <i>American Heart Association Quality of Care and Outcomes Research, Baltimore, MD (canceled)</i> <i>Abstract with multiple co-authors published at</i> <i>http://circoutcomes.ahajournals.org/content/8/Suppl_2/A262.abstract?sid=87e27ece-2091-440f-aab8-93b745c81697</i>	November 10, 2015 April 23, 2015
Valuing Information: A Perspective from Behavioral Economics <i>American College of Radiology, Washington, DC</i>	May 20, 2015
Evaluating the Impact of mHealth Innovations <i>Medical Informatics World, Boston, MA</i>	May 5, 2015
Assessing the Diagnostic Value of Imaging <i>Radiological Society of North America, Chicago, IL</i>	December 5, 2014
App-Based Data Capture and Analytics for Mental Health Management <i>Healthcare Predictive Analytics Summit, Boston, MA</i>	October 21, 2014
Mobile Health: High Potential or Highly Hyped? <i>School of Public Health, University at Albany – State University of New York, Albany, NY.</i> <i>Gerson Lehrman Group Webinar</i>	November 3, 2014 October 7, 2014
Engineering ROI. <i>Harvard Medical School, Boston, MA</i> <i>Vecna Technologies, Cambridge, MA</i> <i>IXL Center at Hult International Business School, Cambridge, MA.</i>	September 18, 2014 September 12, 2014 August 7, 2014
Overcome Security and Privacy Issues and Understand Mobile Device and Mobile Application Regulations. <i>mHealth + Telehealth World, Boston, MA. (with Adam Landman & Kevin Littlefield.)</i>	July 22, 2014
Are most mHealth apps useless?: A discussion of potential solutions to common problems. <i>The 16th Shanghai International Forum on Biotechnology and Pharmaceutical Industry, Shanghai, China.</i>	May 24, 2014
Health Information Systems Enable Healthcare Quality Improvement <i>Gandhi Hospital, Hyderabad, Telangana (Andhra Pradesh), India</i>	March 27, 2014

The Impact of Design on the ROI of Behavioral Change Products and Services <i>THE MEME, Cambridge, MA.</i>	December 12, 2013
How the Affordable Care Act Will Rock Your World—and Create Opportunities for Alliance Management <i>Association of Strategic Alliance Professionals BioPharma Conference, Boston, MA. (with Nat Welch)</i>	November 22, 2013
Ringleader: A Low-Cost Substitute for Cardiac Stress Testing <i>Brigham and Women's Hospital Research Day, Boston, MA.</i> <i>CareFWD Conference, Boston, MA.</i>	November 21, 2013 October 1, 2013
Healthcare: An Opportunity for Bilateral Learning <i>UPenn China Forum, Philadelphia, PA.</i>	October 20, 2013
Challenges in Consumer-Oriented mHealth <i>Northeastern University Open Classroom Series: Policy for a Healthy America, Boston, MA.</i>	October 2, 2013
A Comparison of How Remote Diagnostics and Telemedicine are Being Used in India and the United States <i>Indian School of Business Healthcare Club, Mohali, Punjab, India.</i>	March 11, 2013
Becoming Accountable: Using Analytics to Thrive in the ACO World <i>Massachusetts Health Data Consortium, Waltham, MA.</i>	September 21, 2012
The Impact of America's Healthcare Reform on China: How the Affordable Care Act Will Influence the Chinese Biotech, Hospital, and Pharmaceutical Industries <i>The 14th Shanghai International Forum on Biotechnology and Pharmaceutical Industry, Shanghai, China.</i>	May 10 th , 2012
Understanding China's Plan for Healthcare Reform <i>2012 Intercollegiate U.S.-China Healthcare Conference, Philadelphia, PA.</i>	March 24 th , 2012
The Impact of Workload on Hospital Reimbursement: Overworked Servers Generate Lower Income <i>MSOM Annual Conference. Ann Arbor, MI, Co-authored with Sergei Savin & Nicos Savva (presenter).</i>	June 28 th , 2011
The Impact of Workload on Hospital Reimbursement: Overworked Servers Generate Lower Income <i>INFORMS Healthcare. Montreal, Canada, Co-authored with Sergei Savin (presenter) & Nicos Savva.</i>	June 21 st , 2011
Perspectives on Firm Decision Making During Risky Technology Acquisitions <i>Wharton Risk Management and Decision Process Center Ackoff Fellows Luncheon. Philadelphia, PA.</i>	May 5 th , 2011
An Exploration of Firm Goals and Uncertainties When Acquiring a High-Tech Durable Good: The Case of CT Machines <i>American Society of Health Economists. Cornell University. Ithaca, NY.</i> <i>AcademyHealth Annual Research Meeting. Boston, MA.</i> <i>Society for Medical Decision Making. Toronto, Canada.</i>	June 22 nd , 2010 June 28 th , 2010 October 25 th , 2010
Non-technological Innovation in Response to Environmental Change: The Decline and Renaissance of Jenny Craig <i>AcademyHealth Annual Research Meeting. Boston, MA.</i>	June 28 th , 2010
Influence of Uncertainty and Goals on the Acquisition of a High-Tech Durable Good: The Case of CT Scanners <i>Wharton Health Care Student Seminar. Philadelphia, PA.</i> <i>Dissertation Proposal Defense. Philadelphia, PA.</i>	March 26 th , 2010 April 6 th , 2010
The Impact of Health IT on Consumers, Payers, and Providers. Co-authored with Jeff C. Goldsmith. <i>Alpha Iota Gamma (health professional fraternity). Philadelphia, PA.</i> <i>Summer Undergraduate Minority Research Scholars Program. Philadelphia, PA.</i>	April 26 th , 2009 June 3 rd , 2009
Determining Case-Mix under a New DRG System: An Application of Mixture Models. Co-authored with Chris P. Lee. <i>INFORMS. Stochastic Models in Health Care Panel. Washington, D.C.</i> <i>Wharton Health Care Student Seminar. Philadelphia, PA.</i>	October 12 th , 2008 November 11 th , 2008

Predicting Hospital Case-Mix under a New DRG System: An Application of the Mixed Logit Regression Model

NRSA Trainees Conference. Washington, D.C., Co-authored with Chris P. Lee.

June 7th, 2008

To Our Health: The Role of IT in Healthcare

UCLA Anderson School of Management. Information Systems Seminar. Los Angeles, CA.

January 12th, 2006

TEACHING EXPERIENCE:

Massachusetts Institute of Technology (MIT) Sloan School of Management (Cambridge, MA) 2024-Present
Health Systems Initiative: 15.777 Healthcare Lab, Senior Lecturer

Boston University Questrom School of Business (Boston, MA) 2024-Present
MBA Program: Health Sector Consulting, Lecturer

Indian School of Business (Mohali, Punjab and Hyderabad, Telangana) 2013-Present
Post Graduate Programme (MBA): Health Information Technology, Visiting Faculty.
Healthcare Management Programme (Exec. Ed.): Health Information Technology, Visiting Faculty.
Advanced Management Programme in Business Analytics (Certificate): Healthcare Analytics, Visiting Faculty.
Directed India-related healthcare research projects through the Max Institute of Healthcare Management, resulting in two peer-reviewed publications and a magazine article.
Taught an executive education course, Digitization of Healthcare, to pharmaceutical executives
Taught an executive education course, Healthcare IT, to hospital executives
Advised NanoHealth, which Bill Clinton awarded the \$1m Hult Prize for its efforts to fight diabetes in India
Advised WeeClu Solutions, a healthcare startup launched by ISB alumni
Advised multiple teams of executive education students on their Active Learning Projects
Note: ISB's PGP program was ranked the 31st best MBA program in the world, and the best in India by the Financial Times in 2024.

Jefferson College of Population Health (Online Campus of University in Philadelphia, PA) 2016-Present
Claims-Based Applied Health Economics & Outcomes Research (AHEOR), Lecturer
The Economics of Health Insurance, Lecturer
Hospital Finance & Accounting, Lecturer.
U.S. Healthcare Financing and Reimbursement, Lecturer
Health Economics, Lecturer.

Northeastern (Boston, MA) 2012-Present
Master of Science in Health Informatics Program and D'Amore-McKim School of Business
Strategic Healthcare Workforce Management, Lecturer.
Managing Healthcare Supply Chain Operations, Lecturer.
Managing Healthcare Operations and Supply Chain, Lecturer.
Quantifying the Value of Informatics, Lecturer.
Global Health Informatics (in-person and virtual), Lecturer.
Public Health Surveillance and Informatics, Lecturer.
Emerging Technologies in Healthcare, Lecturer.
Hired as a consultant by the university to assess hospital personnel needs in a market being considered for a new campus

Wharton, Department of Management (Philadelphia, PA) 2010 – 2011
Strategic Implementation, Teaching Assistant for Professor Lawton Burns

Wharton, Department of Operations and Information Management (Philadelphia, PA) 2010
Foundations of Decision Processes and Behavioral Economics, Teaching Assistant for Professor Howard Kunreuther
Negotiation, Teaching Assistant for Dr. Shirin Kronzon

MIT, Department of Writing and Humanistic Studies (Cambridge, MA) 2005 – 2006
Communicating in Cyberspace. Teaching Assistant for Dr. Edward Barrett.

DISSERTATION COMMITTEE PARTICIPATION

Margaret Kornuszko-Story, Thomas Jefferson University, Ph.D. in Population Health Management. 2018

PROFESSIONAL AFFILIATIONS:

Educator on the Gerson Lehrman Group Healthcare Council

HEALTHCARE NON-PROFIT LEADERSHIP ROLES:

Society for Digital Mental Health (National)

July 2021 – March 2024

Co-founder and treasurer of a non-profit organization whose mission is to engage in education, policy, and research to support the use of digital tools to improve mental health and substance use disorder outcomes, including access to affordable and effective care, for the benefit of the public.

One Mind PsyberGuide (National)

February 2015 – June 2023

Advisory board member of a non-profit service dedicated to assisting consumers in making responsible and informed decisions about computer and device-assisted therapies for mental illnesses. PsyberGuide was a project of The One Mind Institute, a non-profit organization devoted to funding cures for brain illnesses.

Mary Christie Foundation (National)

September 2017 – August 2019

Experts Council member of a non-profit organization dedicated to improving the health of college and university students.

TECHNICAL SKILLS: Adobe Creative Suite, C++, HTML, Java, Microsoft Office, Processing, R, Stata

LANGUAGES: Native fluency in English, conversational fluency in Mandarin and Spanish

APPEARANCES IN POPULAR MEDIA:

Megan Brooks. March 19, 2024. Billions Spent on DMD Meds Despite Scant Proof of Efficacy. *Medscape*.
<https://www.medscape.com/viewarticle/billions-spent-dmd-meds-despite-scant-proof-efficacy-2024a1000536>

Deepa Varma. January 19, 2024. Biomarker Testing Optimizes Therapy Choice in Advanced NSCLC. *Medscape*.
<https://www.medscape.com/viewarticle/biomarker-testing-optimizes-therapy-choice-advanced-nsclc-2024a10001i9>

C.A. Bridges. July 25, 2023. Where can you find dental care in Florida without insurance? *The Florida Times-Union*.
<https://www.jacksonville.com/story/news/healthcare/2023/07/25/florida-dental-care-help-no-insurance/70461017007/>

Megan Brooks. July 13, 2023. Immunotherapy Stewardship Could Save Tens of Millions a Year. *Medscape*.
https://www.medscape.com/viewarticle/994332?src=soc_tw_share&form=fpf

Megan Brooks. June 13, 2023. Smart-Bed Technology Reveals Insomnia, Flu Risk. *Medscape*.
https://www.medscape.com/viewarticle/993179#vp_2

David Sarafinas. May 25, 2023. A Healthcare Economist's view of TRM-Episode #11. *The TRM Show*.
https://www.youtube.com/watch?v=EOCm8_P3YxY

Megan Brooks. February 15, 2023. AI on AI: Cardio Journal Editor Interviews ChatGPT. *Medscape*.
https://www.medscape.com/viewarticle/988341?src=soc_tw_share

Katie Wedell. August 19, 2022. Why 30% of Americans haven't been to the dentist since before the pandemic. *USA Today*.
<https://www.usatoday.com/story/money/2022/08/19/reasons-americans-avoid-dentist-dental-insurance/10348042002/?gnt-cfr=1>

Wendy Herkey. July 11, 2022. WFAE's Charlotte Talks kicks off mental health series. *WFAE 90.7: Charlotte's NPR News Source*.
<https://www.wfae.org/show/charlotte-talks-with-mike-collins/2022-07-10/wfaes-charlotte-talks-kicks-off-mental-health-series>

Barbara Stepko. March 17, 2022. Older Adults Struggle to Find Affordable Mental Health Care. *AARP*.
<https://www.aarp.org/health/medicare-insurance/info-2022/mental-health-coverage.html>

Karen Appold. December 16, 2021. Oral and Dental Health is Crucial. But Access to Coverage is Spotty. *Managed Healthcare Executive*.
<https://www.managedhealthcareexecutive.com/view/oral-and-dental-health-is-crucial-but-access-to-coverage-is-spotty->

Adam C. Powell. November 23, 2021. Exploring Costs Associated With Mental Health Apps & Reimbursement. *Physician's Weekly*.
<https://www.physiciansweekly.com/exploring-costs-associated-with-mental-health-apps-reimbursement/>

Megan Brooks. September 1, 2021. Teleintegrated vs Telereferral Care for Complex Psychiatric Disorders. *Medscape*. https://www.medscape.com/viewarticle/957951?src=soc_tw_share

Isabel Colado. July 21, 2021. There's an app for that: I tested mental health apps to see if they could reduce my stress and anxiety. *The Columbia Chronicle*. <https://columbiachronicle.com/theres-an-app-for-that-i-tested-mental-health-apps-to-see-if-they-could-reduce-my-stress-and-anxiety>

Megan Brooks. June 28, 2021. 'Smart Bed' May Detect, Track COVID-19 Symptoms. *Medscape*. <https://www.medscape.com/viewarticle/953834>

Jeff Miner. April 20, 2021. Adam Powell, PhD, on Use of a Virtual Tumor Board for Breast Cancer Care. *MedPage Today*. <https://www.medpagetoday.com/asco/breast-cancer/92168>

Adam C. Powell. December 1, 2020. Trusting Science in Times of Uncertainty. *Fair Observer*. <https://www.fairobserver.com/coronavirus/adam-powell-trust-science-covid-19-research-guidance-public-policy-news-99001/>

Lisa Kuhns. November 23, 2020. Virtual Tumor Board Increases Use of Whole-Breast Hypofractionated RT. *Journal of Clinical Pathways*. <https://www.journalofclinicalpathways.com/news/virtual-tumor-board-increases-use-whole-breast-hypofractionated-rt>

Matthew Stenger. October 22, 2020. Effect of Virtual Tumor Board Implementation on Use of Whole-Breast Hypofractionated Radiation Therapy. *The ASCO Post*. <https://ascopost.com/news/october-2020/effect-of-virtual-tumor-board-implementation-on-use-of-whole-breast-hypofractionated-radiation-therapy/>

Ian Lecklitner. October 20, 2020. Why doesn't health insurance cover eyes and teeth? *Mel Magazine*. <https://melmagazine.com/en-us/story/health-dental-vision-insurance>

Adam Powell. October 18, 2020. Teletherapy in 2020. *Mary Christie Quarterly*. https://issuu.com/marychristiequarterly/docs/mcq_fall_2020_issue_19_3rd_quarter_final

Adam Powell. July 13, 2020. Vaping on the Rise: How Colleges are Responding. *Mary Christie Quarterly*. https://issuu.com/marychristiequarterly/docs/mcq_issue_18_2nd_quarter_final?e=23766218/66990086

May 28, 2020. "Demand for mental health apps is spiking." *Marketplace*. <https://www.marketplace.org/shows/marketplace-tech/covid-19-mental-health-apps-remote-therapy-meditation/>

Karen Appold. March 12, 2020. "What Will Be the Most Costly Medical Conditions In 10 Years?." *Managed Healthcare Executive*. Volume 30, Issue 3. <https://www.managedhealthcareexecutive.com/view/what-will-be-most-costly-medical-conditions-10-years>

Jordan Rosenfeld. March 2, 2020. "Increasing value when negotiating with payers." *Medical Economics*. <https://www.medicaleconomics.com/view/increasing-value-when-negotiating-payers>

Edgar B. Herwick III. November 20, 2019. "Why Aren't Dental Benefits Typically Included With Health Insurance?" *WGBH News*. (Boston National Public Radio affiliate. Story was broadcast and published online.) <https://www.wgbh.org/news/local-news/2019/11/20/why-arent-dental-benefits-typically-included-with-health-insurance>

Christopher Curley. November 12, 2019. "Home Care, Massage, Grocery Store Trips: Some of the New Benefits Under Medicare Advantage Plans." *Healthline*. <https://www.healthline.com/health-news/home-care-new-services-covered-medicare-advantage-plans>

Adam Powell. October 24, 2019. "Analysis: The Federal Government & Higher Education." *Mary Christie Quarterly*. <http://marychristiefoundation.org/resources/analysis-the-federal-government-higher-education/>

Preeti Singh. August 12, 2019. "The fine print on health app privacy." *Forbes India*. <http://www.forbesindia.com/article/isbinsight/the-fine-print-on-health-app-privacy/54773/1>

Megan Brooks. April 23, 2019. "Mental Health Apps Often Share Data Without Users' Knowledge." *Medscape*. <https://www.medscape.com/viewarticle/912124>

Keith Loria. April 22, 2019. "What's driving healthcare prices? Not doctors." *Medical Economics*. <https://www.medicaleconomics.com/money/whats-driving-healthcare-prices-not-doctors>

Paul Nicolaus. February 23, 2019. "How Will AI Factor into the Future of Managed Care Markets?" *First Report Managed Care*. <https://www.managedhealthcareconnect.com/articles/how-will-ai-factor-future-managed-care-markets>

Nicole Karlis. February 5, 2019. "Oral health is crucial to overall health. So why is dental insurance separate from health insurance?" *Salon*. <https://www.salon.com/2019/02/04/oral-health-is-crucial-to-overall-health-so-why-is-dental-insurance-separate-from-health-insurance/>

Kevin Truong. November 18, 2018. "From startup to start again: How Withings plans to recover from its Nokia experience." *MedCity News*. <https://medcitynews.com/2018/11/from-startup-to-start-again-how-withings-plans-to-recover-from-its-nokia-experience/>

Adam Powell. October 15, 2018. "Opinion: A Critical Balancing Act." *Mary Christie Quarterly*. <http://marychristiefoundation.org/resources/opinion-a-critical-balancing-act/>

Adam C. Powell, Hanu Tyagi, and Jasmine K. Ludhar. August 28, 2018. "Digitising Indian Healthcare Records." *ISB Insight*. <http://isbinsight.isb.edu/digitising-indian-healthcare-records/>

Adam C. Powell. August 13, 2018. "Perplexing Privacy Policies." *PsyberGuide*. <https://psyberguide.org/blog/perplexing-privacy-policies/>

Adam Powell. July 10, 2018. "Opinion: Accessing Care While Abroad." *Mary Christie Quarterly*. <http://marychristiefoundation.org/resources/opinion-accessing-care-while-abroad/>

Megan Brooks. July 3, 2018. "Heart Disease Exacts High Financial Toll on Low-Income Families." *Medscape*. <https://www.medscape.com/viewarticle/898885>

Sarah Lee. June 19, 2018. "Bringing Doctors to Rural America Over the Phone (Guest: Dr. Adam Powell.)" (Podcast) *The Heartland Institute*. <https://www.heartland.org/multimedia/podcasts/bringing-doctors-to-rural-america-over-the-phone-guest-dr-adam-powell>

Nicole Spector. June 5, 2018. "Mental health services: How to get treatment if you can't afford it." *NBC News*. <https://www.nbcnews.com/better/health/mental-health-services-how-get-treatment-if-you-can-t-ncna875176>

Megan Brooks. June 1, 2018. "Mobile Health App Effective for Serious Mental Illness." *Medscape*. <https://www.medscape.com/viewarticle/897448>

Karen Appold. April 2018. "Slash Diabetes Spending." *Managed Healthcare Executive*. Special Diabetes Issue: 21. http://www.managedhealthcareexecutive.com/sites/default/files/legacy/mm/digital/MHE/mhe0418_ezine.pdf

Matthew Glans. March 2, 2018. "Research & Commentary: Florida Considers Taking First Steps in Telehealth Reform." *The Heartland Institute*. <https://www.heartland.org/publications-resources/publications/research--commentary-florida-considers-taking-first-steps-in-telehealth-reform>

Ted Jackson. February 6, 2018. "Healthcare Management: The Top Strategies You'll See in 2018." *ClearPoint Strategy*. <https://www.clearpointstrategy.com/healthcare-management/>

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