

ADAM C. POWELL, PH.D.
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EDUCATION

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

Doctor of Philosophy in Health Care Management & Economics
Master of Arts in Health Care Management & Economics

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Cambridge, MA

Bachelor of Science in Management Science, Information Technology Concentration (MIT Sloan)
Bachelor of Science in Writing, Expository Concentration, Minor in Economics

EXPERIENCE

PAYER+PROVIDER SYNDICATE

Boston, MA

President

2012-Present

- Founded a consultancy that enables health services companies and investors to better understand operational issues through market analysis, intervention evaluation, and the development of performance improvement methodologies
- Built client relationships with publicly-traded companies, non-profit organizations, new ventures, and boutique consultancies working in the managed care, health system, specialty benefits management, health IT, pharmaceutical, and medical devices industries.
- Provided insights to CNN, Forbes, Inc., JAMA, NBC News, NPR, Reuters, Yahoo! Finance, Becker's Hospital Review, and other outlets

HEALTHHELP

Boston, MA / Houston, TX

Director of Outcomes Research

2014-Present

- Managed the WNS-HealthHelp / Humana outcomes research collaboration. The collaboration consists of medical directors and analysts from HealthHelp, members of the Humana Business Optimization Team, members of the Humana Publications committee, Humana medical directors, and academic physicians. HealthHelp is a specialty benefits management company and Humana is a managed care organization.
- Developed studies which have been presented at conferences and published within peer-reviewed journals

INDIAN SCHOOL OF BUSINESS

Punjab, & Telangana, India

Visiting Faculty (Multiple Master's Level Programs and Executive Education)

2013-Present

- Taught courses on the management of Health IT to students at both campuses of a business school ranked by FT as #1 in India / #24 globally

NORTHEASTERN UNIVERSITY

Boston, MA

Adjunct Faculty, (Master's Level Program)

2012-Present

- Taught Emerging Technologies in Healthcare, Public Health Surveillance & Informatics, Quantifying the Value of Informatics, and Global Health Informatics to students earning a Master's in Health Informatics. The Master's program is jointly run by the Bouve College of Health Sciences and the Khoury College of Computer Sciences.
- Taught Healthcare Supply Chain Operations to students earning a Master's of Business Administration (MBA) at the D'Amore-McKim School of Business

THOMAS JEFFERSON UNIVERSITY

Philadelphia, PA

Part-Time Lecturer, Jefferson College of Population Health (Multiple Master's Level Programs)

2016-Present

- Taught Health Economics, U.S. Healthcare Financing & Reimbursement, Hospital Finance & Accounting, and the Economics of Health Insurance. Winner of teaching awards in 2018 and 2021.

OLIVER WYMAN, HEALTH & LIFE SCIENCES PRACTICE

Boston, MA

Associate Management Consultant

2011-2012

- Helped managed care organizations understand the implications of the Affordable Care Act

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

Research Assistant for Prof. Lawton R. Burns, Health Care Management & Economics Dept.

2008-2011

- Authored three chapters on the healthcare industry for graduate-level healthcare textbooks used at Wharton and other leading MBA programs. Served as lead author on an assessment of the future prospects of the major subsectors (consumer/payer/provider) of the health IT industry.
- Developed the methodology used by a consulting company on a PhRMA-commissioned report on the economic benefits of the pharmaceutical sector. The report was presented to Congress and helped the industry have a positive outcome during the 2010 health reform.

LINPOWELL CORPORATION

Philadelphia, PA / Shanghai, China

Co-founder and Program Manager of a Web 2.0 Startup

2007-2008

- Designed a social website that helped people find events. Translated a business plan into technical specifications.
- Led a cross-cultural, cross-functional team consisting of my business partner and three employees from Taikor Media, a Shanghai-based outsourcing firm. Guided the team through the process of developing and testing the website. Self-financed development and launched the site within budget.

HUMANA, INC.

Louisville, KY

Benefits Intern for the Human Resources Department, supervised by Debbie Triplett

Summer 2007

- Stopped Humana from offering its employees 100%-leveraged home loans, reducing the impact of the financial crisis.
- Analyzed vendor offerings for both one-time and recurring purchases.

ADDITIONAL INFORMATION

Additional Languages: Intermediate fluency in Mandarin and Spanish

Technical Skills: Microsoft Office, statistics (R, SAS, Stata), and programming (C++, Java, Processing)

Other Accomplishments: Author of 30 peer-reviewed publications. Featured in over 200 articles on healthcare issues.