

ADAM C. POWELL, PH.D.
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EDUCATION

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA Philadelphia, PA
Doctor of Philosophy in Health Care Management & Economics
Master of Arts in Health Care Management & Economics
MASSACHUSETTS INSTITUTE OF TECHNOLOGY Cambridge, MA
Bachelor of Science in Management Science, Information Technology Concentration (MIT Sloan)
Bachelor of Science in Writing, Expository Concentration, Minor in Economics

CONSULTING EXPERIENCE

PAYER+PROVIDER SYNDICATE Boston, MA
President 2012-Present

- Founded a consultancy that enables health services companies and investors to better understand operational issues through market analysis, intervention evaluation, and the development of performance improvement methodologies
- Built client relationships with publicly-traded companies, non-profit organizations, new ventures, and boutique consultancies working in the managed care, health system, specialty benefits management, health IT, pharmaceutical, and medical devices industries.
- Provided insights to CNN, Forbes, Inc., JAMA, NBC News, NPR, Reuters, Yahoo! Finance, Becker's Hospital Review, and other outlets

SSB SOLUTIONS Boston, MA / Phoenix, AZ
Senior Partner 2013-Present

- Operational leader of a national healthcare strategy consulting firm with a thirty-year track record
- Responsible for business development, contract writing, engagement management, and allocating work among the firm's consultants.
- Built client relationships with health systems, health plans, hospitals, and physician hospital organizations.

HEALTHHELP Boston, MA / Houston, TX
Director of Outcomes Research 2014-2023

- Managed the WNS-HealthHelp / Humana outcomes research collaboration. The collaboration consisted of medical directors and analysts from HealthHelp, members of the Humana Business Optimization Team, members of the Humana Publications committee, and academic physicians. HealthHelp is a specialty benefits management company and Humana is a managed care organization.
- Developed studies which have been presented at conferences and published within peer-reviewed journals

OLIVER WYMAN, HEALTH & LIFE SCIENCES PRACTICE Boston, MA
Associate Management Consultant 2011-2012

- Helped managed care organizations understand the implications of the Affordable Care Act and improve individual market sales

ACADEMIC EXPERIENCE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY, SLOAN SCHOOL OF MANAGEMENT Cambridge, MA
Senior Lecturer 2024-Present

Taught Healthcare Lab to MBAs, Executive MBAs, and undergraduates. The course combined an industry overview with consulting work.

BOSTON UNIVERSITY, QUESTROM SCHOOL OF BUSINESS Boston, MA
Lecturer 2024-Present

Taught Health Sector Consulting to MBAs. The course provides students an "action learning" consulting experience.

NORTHEASTERN UNIVERSITY, MULTIPLE COLLEGES Boston, MA
Lecturer 2012-Present

Concurrently appointments at Northeastern University's business school, school of computer sciences, and school of health sciences. Taught Emerging Technologies in Healthcare, Public Health Surveillance & Informatics, Quantifying the Value of Informatics, and Global Health Informatics to students earning a Master's in Health Informatics. Taught Healthcare Supply Chain Management to MBAs and undergraduates. Taught Workforce Strategy & Metrics to students in an MHA program codeveloped by the Mayo Clinic.

THOMAS JEFFERSON UNIVERSITY, JEFFERSON COLLEGE OF POPULATION HEALTH Philadelphia, PA
Part-Time Lecturer 2016-Present

Taught Claims-Based Applied Health Economics & Outcomes Research, Health Economics, U.S. Healthcare Financing & Reimbursement, Hospital Finance & Accounting, and the Economics of Health Insurance. Winner of teaching awards in 2018 and 2021.

INDIAN SCHOOL OF BUSINESS Punjab, & Telangana, India
Visiting Faculty (Multiple Master's Level Programs and Executive Education) 2013-Present

Taught courses on Health IT management to students at both campuses of a business school ranked by FT as #1 in India / #31 globally.

ADDITIONAL INFORMATION

Additional Languages: Intermediate fluency in Mandarin and Spanish

Technical Skills: Microsoft Office, statistics (R, SAS, Stata), and programming (C++, Java, Processing)

Other Accomplishments: Author of over 40 peer-reviewed publications. Featured in over 200 articles on healthcare issues.